



Innovative **Creative** Risk Takers **Scalable** **Cost Effective** Research
Coordinated Teaching **Penn State** Drive Adoption **Cultivate** **Engaging** Instruction
Relationships Industry **Team** **Faculty** Sponsors **Students** Organizational
Technology **Communication** Learning **Leadership** Education

PSU Tag Cloud

PSU Platforms for Digital Expression

Cole W. Camplese

Director, Education Technology Services

cole@psu.edu



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Derivative Works. You may not alter, transform, or build upon this work.

Who are we talking to?



The Digital Natives



Short eTtention Span?



+



+



+

Student Challenges

“Technology is only technology to those born before technology.”

--Alan Kay

+

>>>

Their Expectations

- An always available (invisible) layer of access for all their devices
- Administrative, educational, and entertainment technologies seamlessly integrated with personalized content
- Faculty who can deliver beyond the, “so yesterday” PowerPoint driven classroom experience



This Changes Everything

- How they access information
- How they access media
- How they control media
- How they create media

This Changes Everything

Search is *research*

- How they access information
- How they access media
- How they control media
- How they create media

This Changes

- How they access information
- How they access media
- How they control media
- How they create media

43% listen to
radio on something
other than a radio

This Changes Everything

- How they access information
- How they access media
- How they control media
- How they create media



DVR/TiVo is *the*
way to consume

This Changes Everything

- How they access information
- How they access media
- How they control media
- How they create media

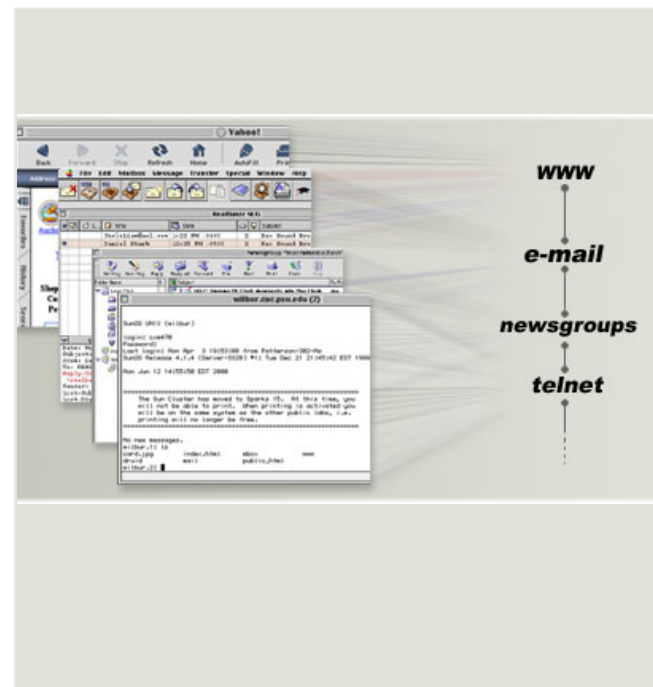
18% at PSU *create*
media for youtube

This Changes Everything

- How they access information
- How they access media
- How they control media
- How they create media

Are we prepared?

History of the Web, Part 2.0



That's So Web 1.0

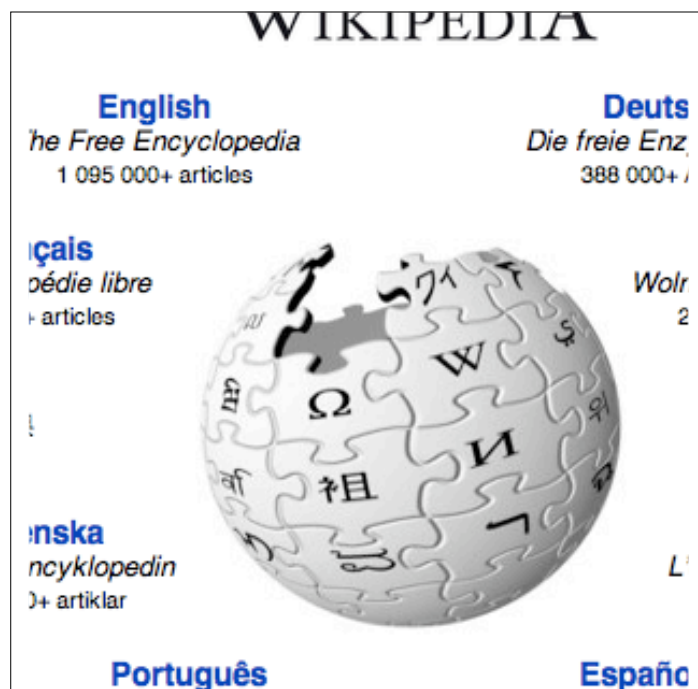
Do you remember the first Internet?

Web 1.0

- The first time around the web was:
 - Very static
 - Hard to create for
 - A one way platform (except for commerce)



Originally built to allow scientists and researchers to share and **collaborate** at a distance.



Web 2.0

“architecture of participation”

--Tim O'Reilly

A Living Example

Social Software

14

Facebook | Cole Camplese

http://psu.facebook.com/profile.php?id=9310583

My Tools My Sites ETS Public ETS Admin ETS Pilots PSU PSU iTunes U Apple del.icio.us Sports Personal Wii Seeker

facebook home search browse invite help logout

Cole Camplese's Profile (This is you) Penn State

Cole Camplese Penn State Faculty

Sex: Male
Relationship Status: Married
Birthday: March 28, 1972
Hometown: Bloomsburg, PA
Political Views: Liberal

Mini-Feed
Displaying 10 stories. See All

Today

- Cole is getting ready to play more Wii. 1:46pm
- Cole wrote on Jen Reeves' wall. 1:45pm
- Cole and Jen Reeves are now friends. 1:42pm

January 31

- Cole is waiting for his lunch meeting. 11:13am
- Cole is running late for breakfast. 7:04am
- Cole joined the group Change your Penn State Access Account password please. 7:01am

January 28

- Cole wrote on Bart Pursel's wall. 3:39pm

January 24

- Cole and Kathy Christoph are now friends. 11:43am

January 20

- Cole and Jeff Kuhns are now friends. 5:36pm

January 19

- Cole commented on Jason Johnson's photo. 4:04pm
"Get off his back ... I am just letting him borrow it for the weekend. Jeez."

Information edit

Contact Info [edit]

Email: cwc5@psu.edu
AIM: etscole

Turn Your Facebook Photos into...

- Prints
- Calendars
- Posters and more!

Status edit
3 updates this week. See All

Cole is building slides for a talk.
Updated just a moment ago

Penn State Friends
56 friends at Penn State. See All

Friends in Other Networks
Networks with the most friends
Penn State (56)

Peter Ricard Rishi Das Sean Coyne
Michael Craven Patrick Besong Carlo Pitocco

Defined

- Environments that enable:
 - Profile creation
 - FOAF opportunities
 - Ad hoc group formation
 - Connections and collaboration

FaceBook

- Nationally 75-85% of students are in the FaceBook
- 83% of PSU students are in the FB
8% are starting in High School ...
today
- 60% log in daily and 80% update
their profiles several times a month!

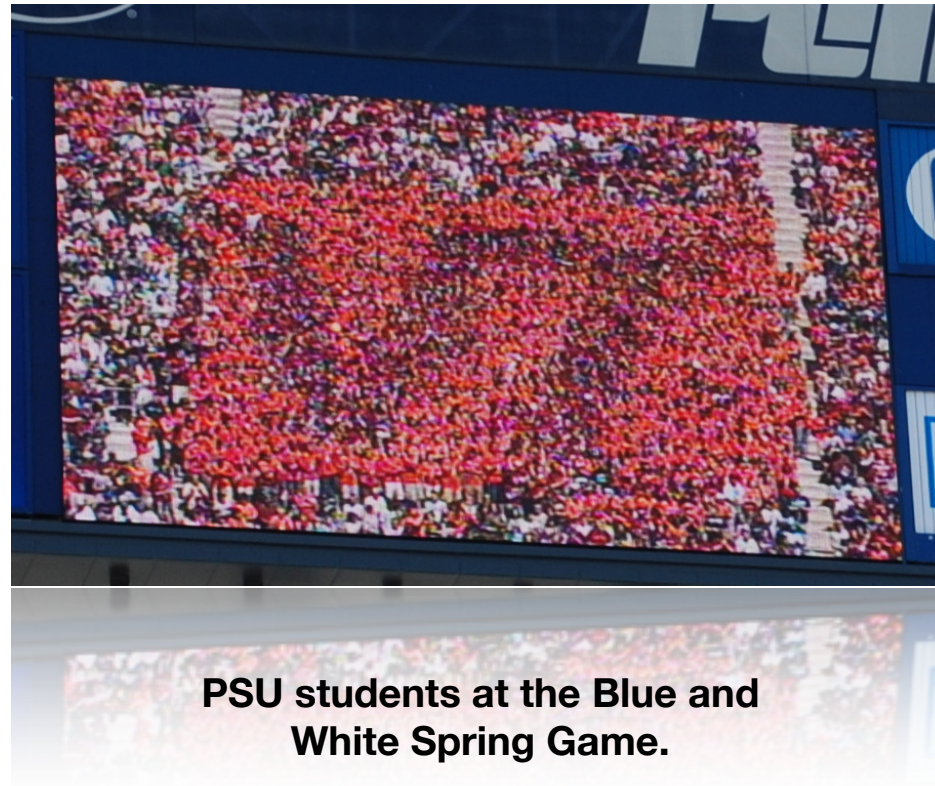
My Space

- ➡ 50% of students have My Space accounts
- ➡ 60% created their accounts between 15-18 years old
- ➡ 45% log in at least once a day

23% spend more than 5
hours a week in these
spaces

So What!

- Connected communities are changing the speed at which conversations and information are created:
- VA Tech support
- PSU Football ticket lottery
- Students will move their coursework into these environments with or without us.



PSU students at the Blue and White Spring Game.

Thoughts

- I wonder what the average stats are for:
 - ANGEL courses
 - University website?
 - Personal webspace?
- This trend will continue
- Will we be able to integrate these features and can we attract this kind of mind share?
 - Should we?

What “They” Say

- ➡ I use it because:
 - ➡ It isn't controlled by you!
 - ➡ It is social, active, and really easy
 - ➡ I can control who I am ...
 - ➡ I can express myself with ease

What are the other technologies that
enable them to express themselves
easily?

Video Sharing

YouTube - Cole Campese on Podcasting

http://youtube.com/watch?v=mkq8oeLwCkk

My Tools My Sites ETS Public ETS Admin ETS Pilots PSU PSU iTunes U Apple del.icio.us Sports Personal Wii Seeker

Hello, [colecamplese](#) (0) | [My Account](#) | [History](#) | [QuickList \(0\)](#) | [Help](#) | [Log Out](#)

You Tube
Broadcast Yourself™

Videos Categories Channels Community [Upload Videos](#)

Quicklists

... make it easy to collect the videos you want to see, then sit back and enjoy!
[About Quicklists](#)

Cole Campese on Podcasting



Added January 31, 2007
From [jasonheffner](#) [SUBSCRIBE](#) to jasonheffner
CBS 10 Evening News on Podcasting at Pen ...
[\(more\)](#)
Category [News & Blogs](#)
Tags [podcasting](#) [psu](#)
URL <http://www.youtube.com/watch?v=mkq8oeLwCkk>
Embed `<object width="425" height="350"><param r`

Director Videos

[Piece of Mind - Vancouver Film School \(VFS\)](#)
02:38
From: [VancouverFilmSchool](#)

[Jobs](#)
02:04
From: [gizmodo](#)

[Meatpacking District](#)
06:40
From: [IMGVideoClips](#)

Related [More from this user](#) [Playlists](#)

Showing 1-20 of 7883 [See All Videos](#)

[Cole Campese on Podcasting](#)
00:51
From: [jasonheffner](#)
Views: 177
[Now Playing](#)

[paternoville](#)
00:33
From: [bigjiffie](#)
Views: 279

[Negaposi Heart! vol.2](#)
01:23
From: [negaposiheart](#)
Views: 100

[Penn State 2](#)
00:31
From: [awagathome](#)

Rate this video: ☆☆☆☆☆ 0 ratings

[Save to Favorites](#) [Share Video](#) [Flag as Inappropriate](#)
[Add to Groups](#) [Post Video](#)

Views: 200 | Comments: 0 | Favorited: 1 time

Comment on this video [Post a video response](#)

Creation and Consumption

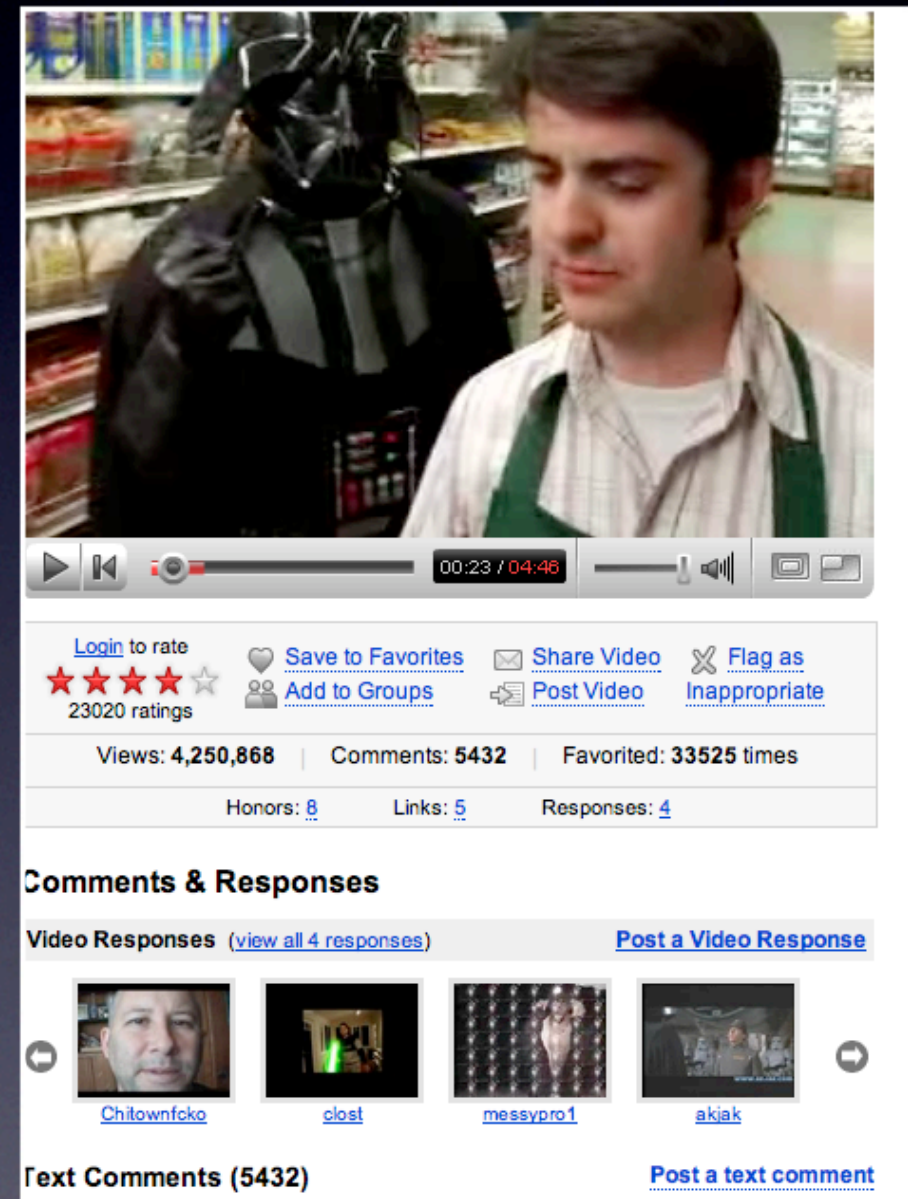
- 85% of young broadband users watch video online
- 62% have watched YouTube videos
- 19% have posted
- At Penn State:
 - 86% report regularly watching
 - 18% have create and posted



Mainstream media is important, but they like the amateur stuff better.

The Social Part

- We all seem to understand the creation and posting
- Look at the video responses, ratings, and conversation that ensues
- Why don't we envision this kind of community around an educational artifact?



What Does it Mean?

We need to provide opportunities for students to live digital lives.

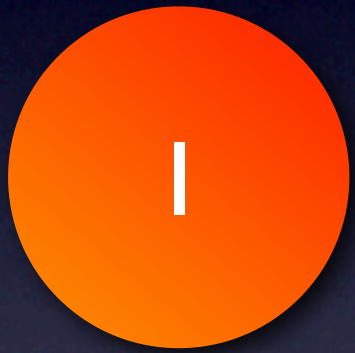
The PSU Media Value Chain

From Faculty Introduction to Student Achievement

<http://digitalcommons.psu.edu>

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From Faculty Introduction to Student Achievement

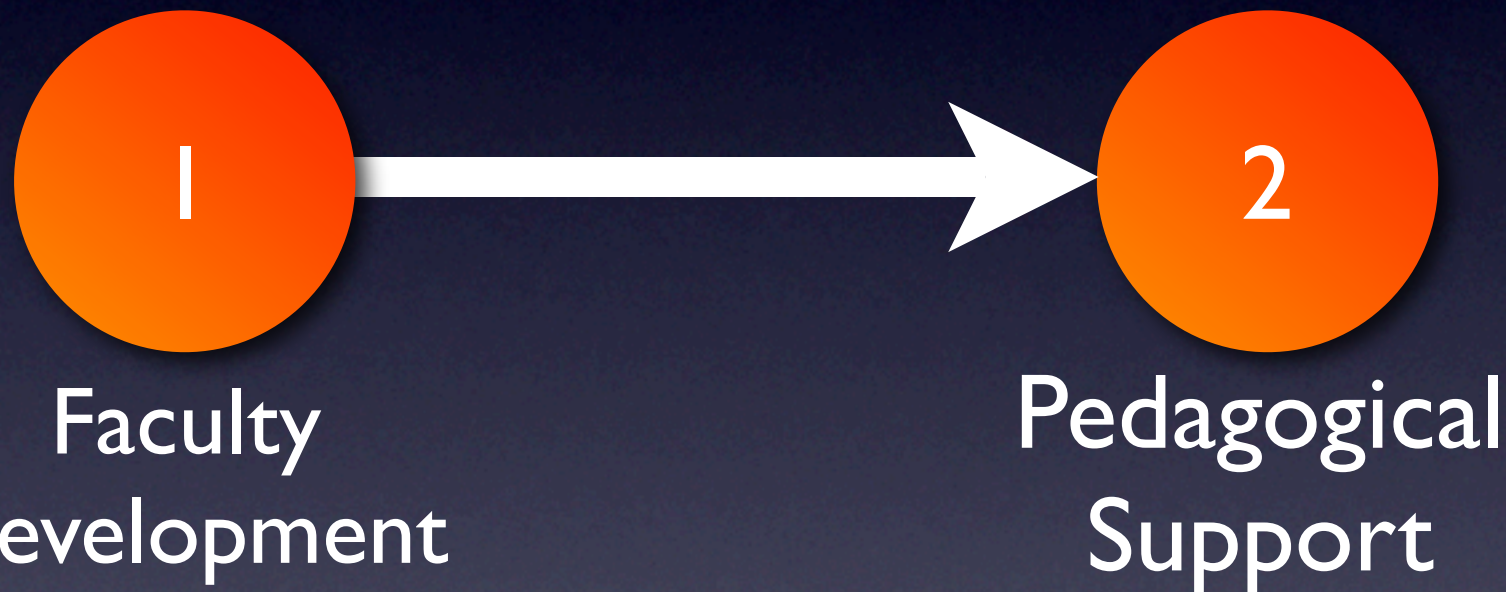


Faculty
Development

<http://digitalcommons.psu.edu>

The PSU Media Value Chain

From Faculty Introduction to Student Achievement



<http://digitalcommons.psu.edu>

The PSU Media Value Chain

From Faculty Introduction to Student Achievement



<http://digitalcommons.psu.edu>

The Digital Commons

- Digital Media Studios at all locations of the University
- Provides:
 - Centrally managed equipment
 - High end digital audio and video
 - Full time staff to travel to all locations

That means we can offer 82,000 students a common platform and set of opportunities for embracing digital media.

Services

- Currently we offer digital media services:
 - Streaming Server
 - <https://streaming.psu.edu>
 - SCOLA Foreign Language News Service
 - <http://ets.tlt.psu.edu/scola>
 - UP Digital Commons in Pollock
 - Faculty
 - Students

Podcasts at Penn State



<http://itunes.psu.edu>

What is Podcasting?

- Combination of the words iPod and broadcasting
- More than just audio on the web
- Selectively subscribed to by users
- RSS delivers the enclosed file (any type of file) to the subscriber automatically



Podcasting Growth

- Doc Searls began keeping track of how many hits Google found for the word “podcast”
 - September 28, 2004 there were 24 hits
 - September 30, 2004 there were 526 hits
 - October 2, 2004 there were 2,750 hits
 - October 18, 2004 passed 100,000 hits

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Did you mean, “broadcasting” ... my first Google search result in early September 2004

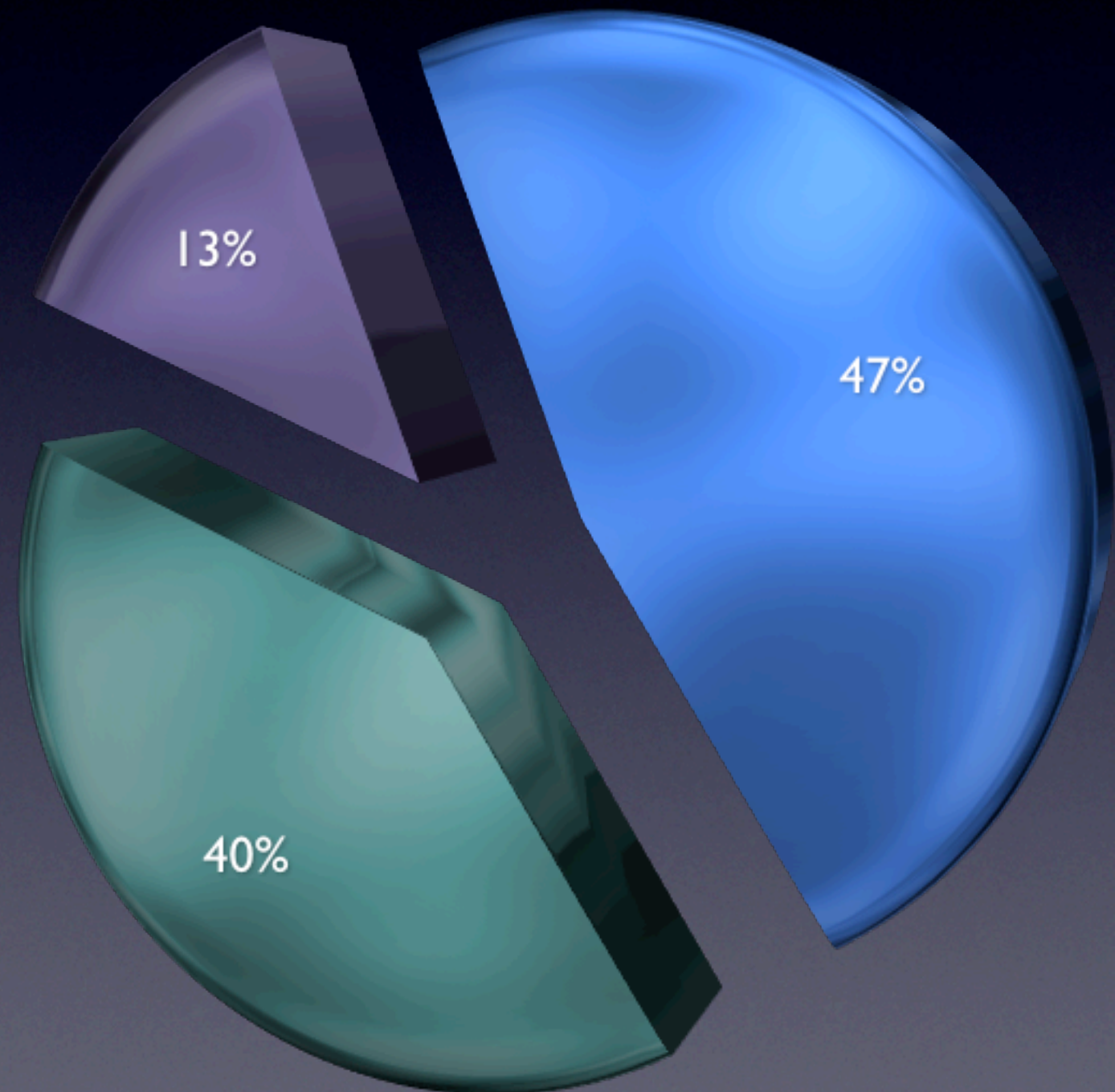
Quick PSU Stats

Opportunity

PSU MP3 Player Ownership

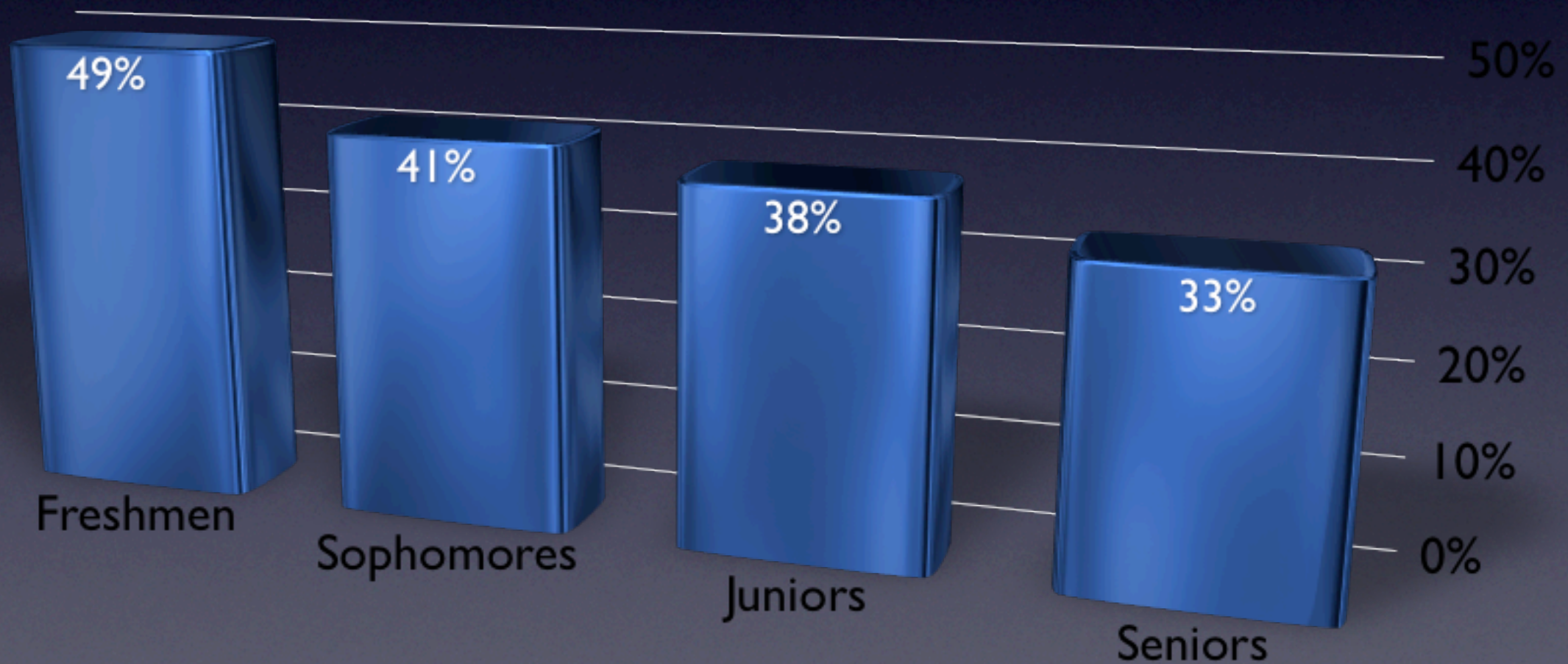
- iPod
- Other than iPod
- Do Not Own

87% of PSU students
own an MP3 Player



MP3 Player Ownership by Class

■ Class Standing



Fall Pilot Highlights

- About 35 sections participated
- Less podium podcasting than expected
- Students listened

Fall Pilot Highlights

- 77% listened to their class podcasts at least once
- 54% used lecture notes while listening
- 55% reported the podcasts help them be better prepared for class or online discussion

Spring Pilot

- 120 sections (Over 100 faculty)
- More than 2300 course podcasts
- All Campuses are represented

Podcast Shows at PSU

- WPSU
- Research Unplugged
- Center for the Performing Arts
- Conferences - TLT Symposium
- Colleges & Campuses
- ETS Talk

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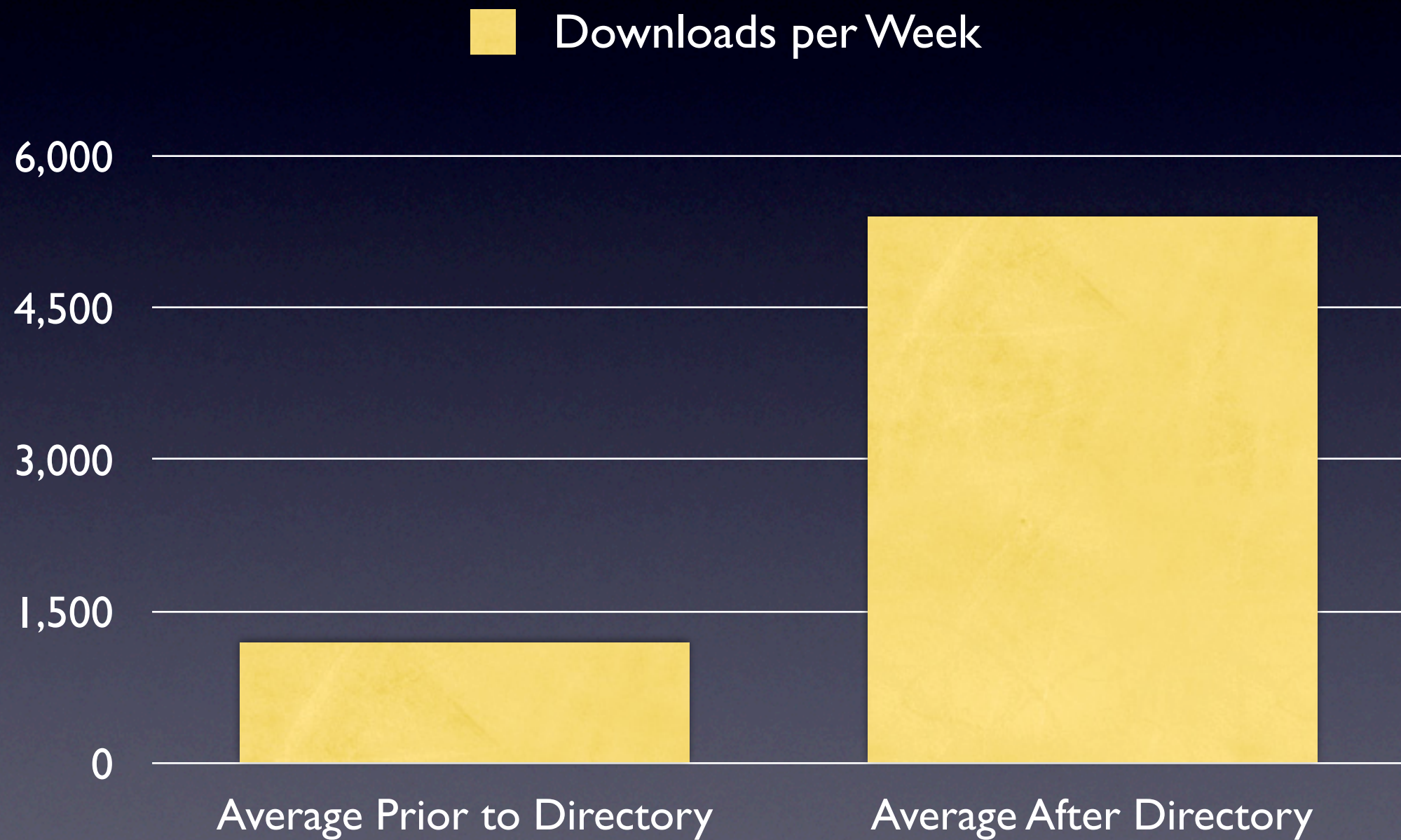
520 PSU Podcast Shows!

iTunes U Directory



PSU is one of 16 schools included.

Lots of Eyes (& Ears)



Podcasting Spaces



Studios Emerging on Campus

podcasts@psu.edu

Blogs at Penn State

Cole Camplese

http://www.personal.psu.edu/cwc5/blogs/ RSS Google

My Tools Me ETS iTunes U Apple del.icio.us Sports Personal QuickPost TinyURL

cole camplese

Some of the things I am thinking about here at PSU.

D'Arcy is at it Again

Just a quick pointer to something my friend D'Arcy Norman is doing for the Mac Learning Enterprise group ... this looks to be a great learning opportunity for anyone interested in web 2.0 in higher education space. He's teaming up with some of his old friends to present, [Mac Learning Environments - \(Many, Too Many?\) Small Technologies Loosely Joined: Open, Connected, and Social](#). D'Arcy always makes this stuff sound so good. Will be worth tuning in for,

Posted by COLE W. CAMPLESE on April 21, 2007 11:31 AM | Permalink | Comments (0) | TrackBacks (0)

ETS Talk 21 is Available

ETS Talk 21 is now available ... I'll let you decide where you get it from ... the page on the other end of this link will let you decide either the [Podcasts at Penn State](#) or [Penn State on iTunes U](#). It was a fun session ... we had Dr. Scott McDonald from the College of Education join us here in the Studio.


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Search this blog:

Search

My name is Cole Camplese and this is my space to share my ideas, thoughts, reflections, and rants related to the state of teaching and learning with technology. I am the Director of [Education Technology Services](#) at Penn State University ... you can also find my stuff over [here](#).

What the ... Twitter Me!
Skype
ETS Talk Podcast
My Flickr
IM
[Linked In profile](#)

Subscribe via RSS

APRIL 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

CATEGORIES

BLOGS@PSU
ETS
ETS TALK
ITS
LINKS
PSU
PERSONAL
PODCASTS
PRESENTATIONS
PROJECTS
REPORTS
TEACHING
THOUGHTS
WII
iTUNES U

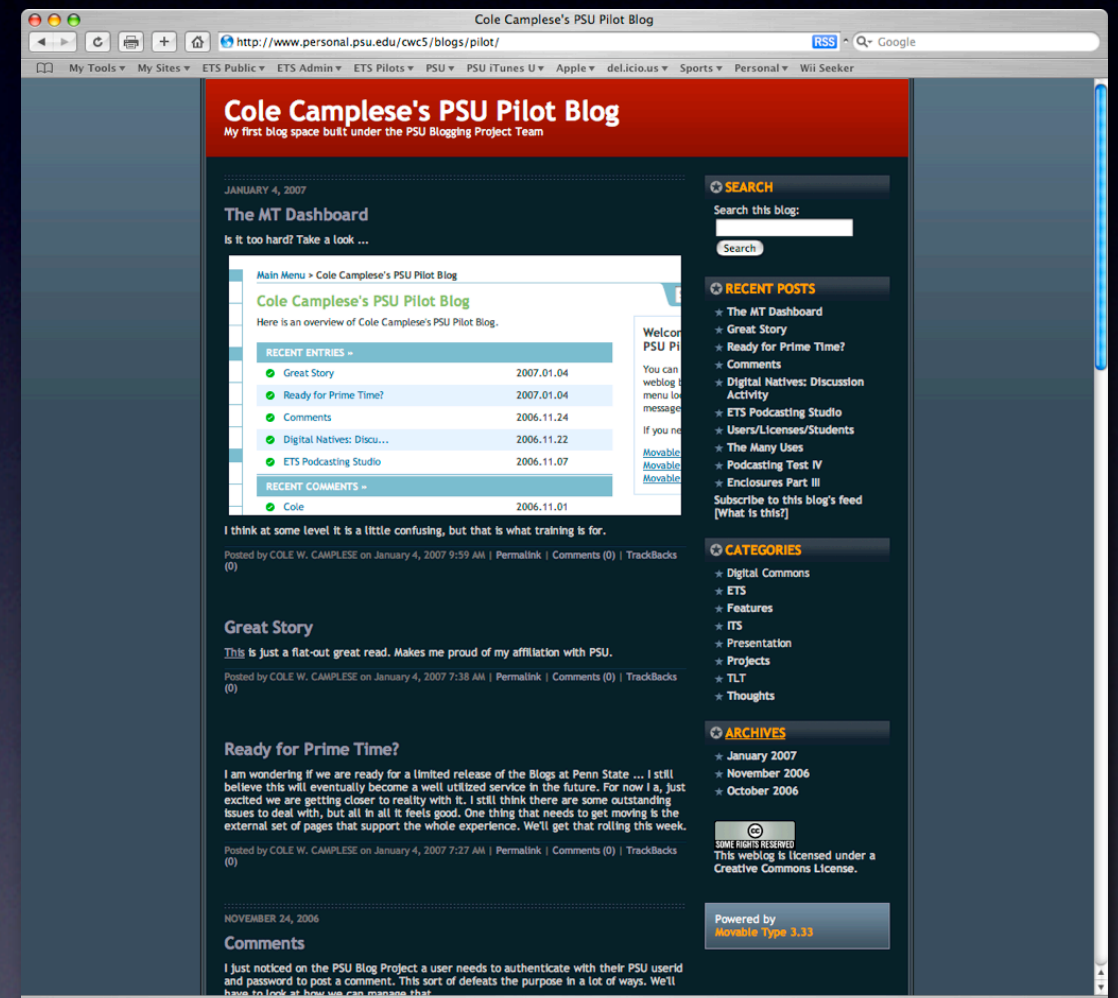
ARCHIVES

[April 2007](#)
[March 2007](#)
[February 2007](#)

blogs@psu.edu

Trying to Define Blog ...

- Started as a place for personal reflection, storytelling, etc
- Posts are individual entries
- Posts can be commented on by any visitor to the site
- Blogs are powerful **personal content management spaces**



Lots of Possibilities

Cole Camplese

http://www.personal.psu.edu/cwc5/blogs/

My Tools ▾ Me ▾ ETS ▾ iTunes U ▾ Apple ▾ del.icio.us ▾ Sports ▾ Personal ▾ QuickPost ▾ TinyURL!

cole camplese

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[What the ... Twitter Me!](#)
[Skype](#)
[ETS Talk Podcast](#)
[My Flickr](#)
[IM](#)
[Linked In profile](#)

[Subscribe via RSS](#)

APRIL 2007

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29	30					

CATEGORIES

[BLOGS@PSU](#)
[ETS](#)
[ETS TALK](#)
[ITS](#)
[LINKS](#)
[PSU](#)
[PERSONAL](#)
[PODCASTS](#)
[PRESENTATIONS](#)
[PROJECTS](#)
[REPORTS](#)
[TEACHING](#)
[THOUGHTS](#)
[WII](#)
[ITUNES U](#)

ARCHIVES

[April 2007](#)
[March 2007](#)
[February 2007](#)

Lots of Possibilities

Faculty
Course Pages

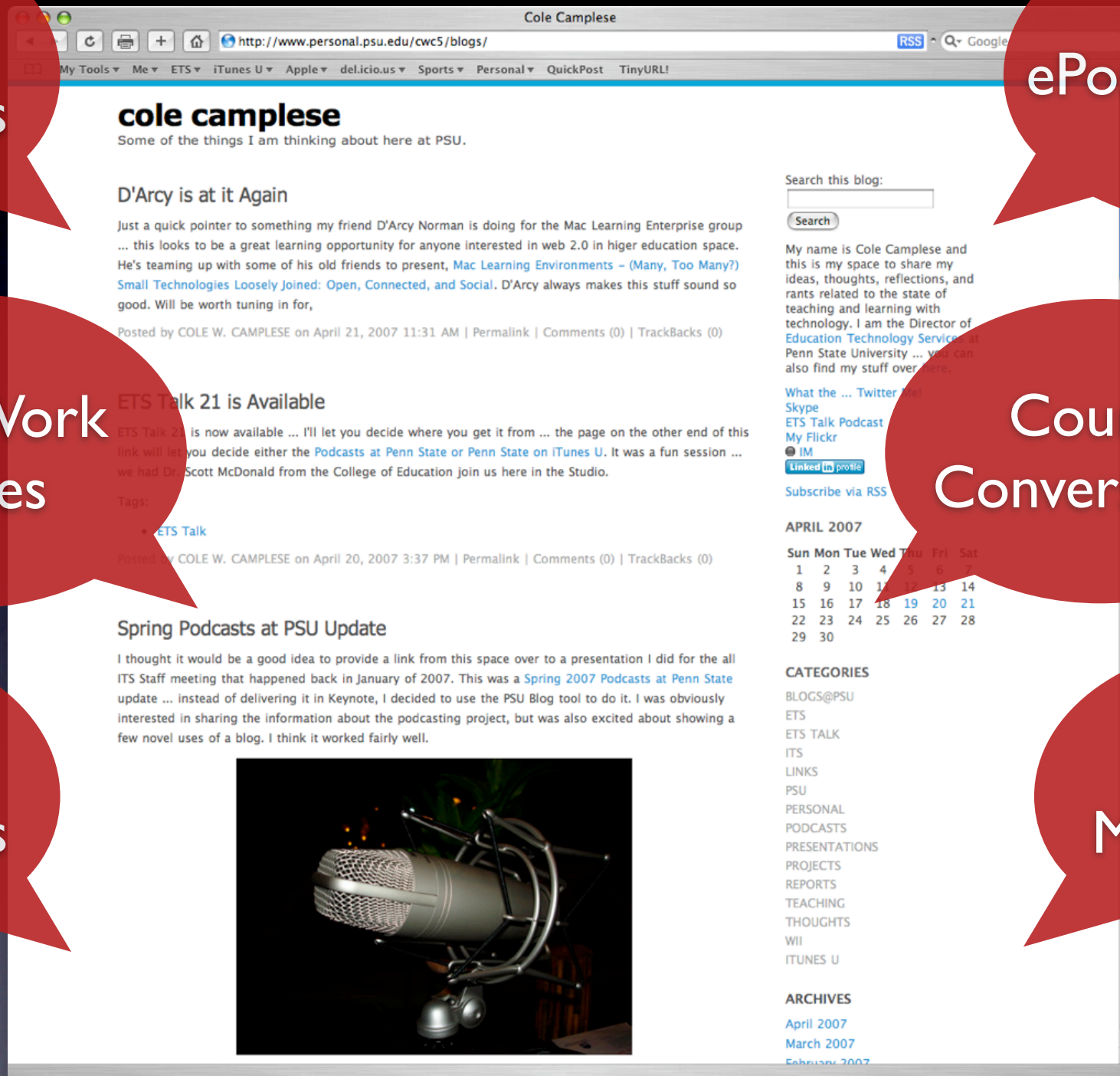
ePortfolio Light

Team Work
Spaces

Course
Conversation

Podcasting
Environments

Note
Management

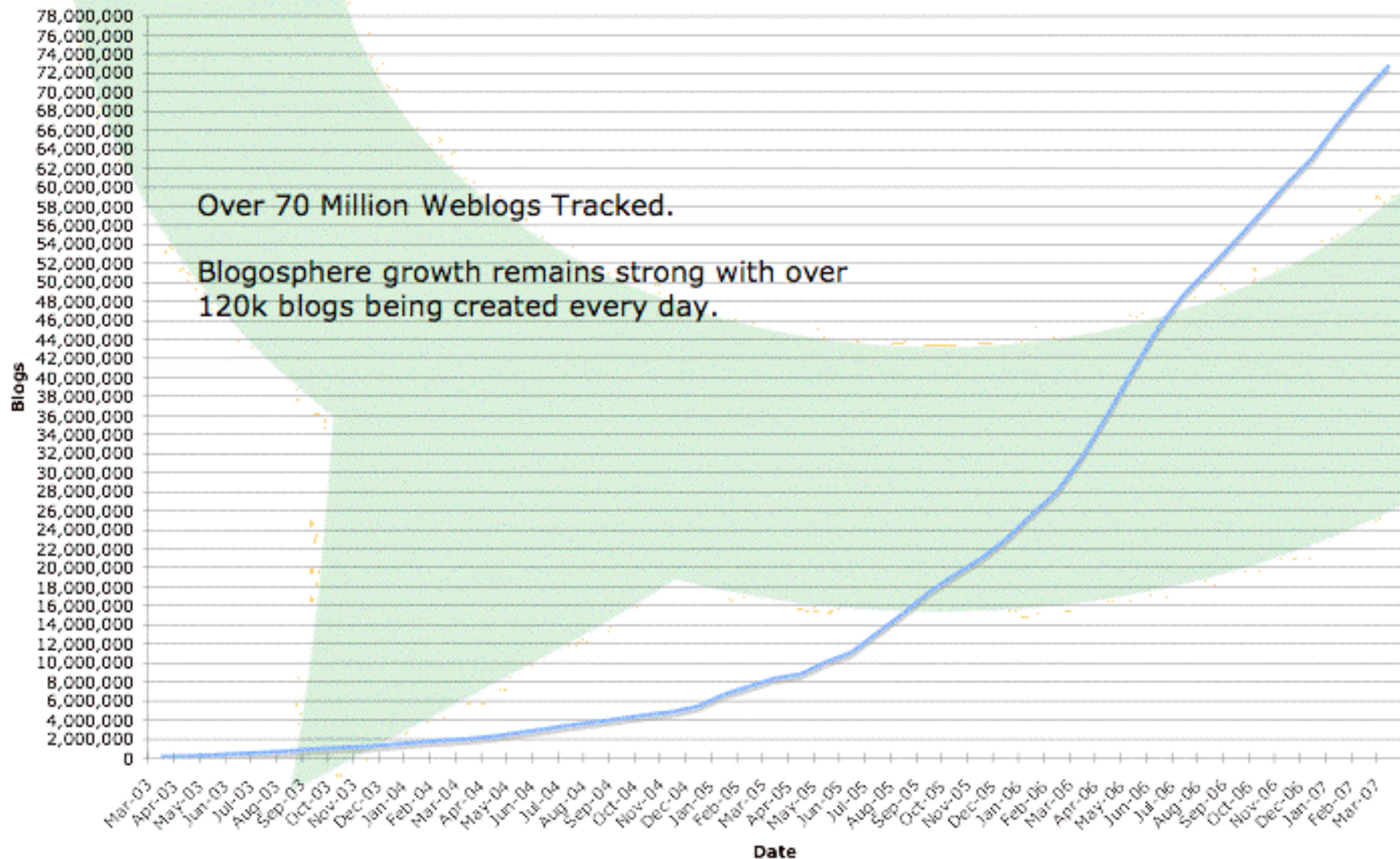


Why Provide Blogs?

Blogosphere Growth



Weblogs Cumulative: March 2003 - March 2007



Key Statistics

- Huge community: 70 million plus blogs
- About 120,000 new blogs created daily
 - 1.4 blogs created every second of every day
- 1.3 million posts a day
 - 15 posts per second

I wonder why only half
of PSU students *activate*
their webspace.

Traditional Web Publishing Model

Authoring



Authoring



Publishing



Authoring



Publishing



Browsing



The PSU Publish

The screenshot shows a web browser window titled "PASS Explorer" with the address bar displaying https://portal.psu.edu/portal/new_explorer/BrowsePASS.cgi. The browser's address bar also includes a Google search bar. Below the browser window, the PASS Explorer interface is visible. It features a blue header with the Penn State logo, the word "Portal", and a "Help" link. The main content area is divided into a left sidebar and a central pane. The sidebar contains icons for "Upload", "Download", "Rename", "Delete", "Move To", "Copy To", "New Folder", "Info", "Duplicate", "View File", "File Sharing", "Refresh", and "Make Album". The central pane displays the "Current Folder: /:/users/c/w/cwc5/www" and a "Browse To:" dropdown menu. Below this, a list of files and folders is shown, including "Up One Folder", "[110]", "[2004]", "[2005]", "[2006]", "[assets]", "[blog]", "[downloads]", "[eval]", "[feed]", "[html]", "[images]", "[old]", "[san]", "[tlt]", "[tools]", and "497_tasks.html". At the bottom of the interface, there is a footer section with links to "About the units of its@PennState", "The Pennsylvania State University", and "Alternative Media - Nondiscrimination Statement". It also includes a copyright notice for 2006 and contact information for Academic Services and Emerging Technologies.

PASS Explorer

https://portal.psu.edu/portal/new_explorer/BrowsePASS.cgi Google

Gmail My Sites ETS Public ETS Admin Apple del.icio.us Sports Personal

PENNSTATE Portal

PASS Explorer Help

Upload Download

Rename Delete

Move To Copy To

New Folder Info

Duplicate View File

File Sharing Refresh

Make Album

Quota 1 GB
Used 263 MB (26%)

Current Folder: /:/users/c/w/cwc5/www

Browse To: -- A location in PASS --

^-- Up One Folder

- [110]
- [2004]
- [2005]
- [2006]
- [assets]
- [blog]
- [downloads]
- [eval]
- [feed]
- [html]
- [images]
- [old]
- [san]
- [tlt]
- [tools]
- 497_tasks.html

Change Folder

Select All None

Filter All Files

Show Hidden

About the units of
its@PennState
information technology services

The Pennsylvania State University ©. All rights reserved.
[Alternative Media - Nondiscrimination Statement](#)

This site maintained by [Academic Services and Emerging Technologies](#), a unit of [Information Technology Services](#).

For assistance please write to helndesk@psu.edu or see our [Help Sources](#).

New PSU Model



Select a Blog

The screenshot shows the Movable Type Publishing Platform interface in a web browser. The browser's address bar displays <https://blogs.psu.edu/mt/>. The page features a navigation bar with links for **MAIN MENU**, **SYSTEM OVERVIEW**, and **HELP**. A user is logged in as **cwc5**, with a **Logout** link. Below the navigation bar, a "Go to:" dropdown menu is set to "Select a blog".

The main content area is titled **MY WEBLOGS** and lists several blogs, each with a "Create a new entry on this weblog" link and statistics for entries, comments, and trackbacks.

- Cole Camplese**: Thoughts, pointers, and all sorts of stuff. URL: <http://www.personal.psu.edu/cwc5/blogs/>. 3 entries, 0 comments, 0 trackbacks.
- Cole Camplese's PSU Meeting Notes**: A place to keep track of meeting notes and thoughts. URL: <http://www.personal.psu.edu/cwc5/blogs/meetings/>. 1 entry, 0 comments, 0 trackbacks.
- Cole Camplese's PSU Pilot Blog**: Thoughts about the PSU Blog Project ... URL: <http://www.personal.psu.edu/cwc5/blogs/pilot/>. 18 entries, 6 comments, 0 trackbacks.
- Cole's PSU Pictures**: URL: <http://www.personal.psu.edu/cwc5/blogs/pictures/>. 1 entry, 0 comments, 0 trackbacks.
- iTunes U Team Blog**: A blog for the Penn State on iTunes U team to post at. URL: <http://www.personal.psu.edu/cwc5/blogs/itunesu/>. 1 entry, 0 comments, 0 trackbacks.
- Spring 2007 Blog Project Update**: A blog about the blog project at PSU ... URL: http://www.personal.psu.edu/cwc5/blogs/blog_project. 0 entries, 0 comments, 0 trackbacks.
- Spring 2007 Podcasting Update**: A review of the Podcasting at Penn State Project ... results from Fall 2006 and looking to Spring 2007. URL: <http://www.personal.psu.edu/cwc5/blogs/podcasting/>. 20 entries, 0 comments, 0 trackbacks.

At the bottom of the list, there is a link to **Show Display Options**.

The right sidebar contains several sections:

- MOVABLE TYPE NEWS »**: 01.17.2007 [Announcing Movable Type 3.34](#)
- SYSTEM SHORTCUTS**:
 - WEBLOGS**: Concise listing of weblogs.
 - AUTHORS**: Create, manage, set permissions.
 - PLUGINS**: What's installed, access to more.
 - ENTRIES**: Multi-weblog entry listing.
 - COMMENTS**: Multi-weblog comment listing.
 - TRACKBACKS**: Multi-weblog TrackBack listing.
 - SEARCH & REPLACE**: Find everything. Replace anything.
- QUICKPOST**:
 - SET UP A QUICKPOST BOOKMARKLET**: Enable one-click publishing.

Type

The screenshot shows a web browser window displaying the Movable Type Publishing Platform interface. The browser's address bar shows the URL: `https://blogs.psu.edu/mt/mt.cgi?__mode=view&_type=entry&id=88&`. The page title is "ETS Podcasting Studio | Entries | Cole Camplese's PSU Pilot Blog | Movable Type Publishing Platform".

The interface includes a top navigation bar with links: "MAIN MENU", "SYSTEM OVERVIEW", and "HELP". A "Go to:" dropdown menu is set to "Cole Camplese's PSU Pilot". A "Welcome cwc5 | Logout" link is also present.

On the left side, there is a sidebar menu with categories: "Posting" (NEW ENTRY, ENTRIES, UPLOAD FILE), "Community" (COMMENTS, COMMENTERS, TRACKBACKS, NOTIFICATIONS), "Configure" (TEMPLATES, CATEGORIES, TAGS, SETTINGS), and "Utilities" (SEARCH, ACTIVITY LOG, IMPORT / EXPORT, REBUILD SITE, VIEW SITE).

The main content area shows the "Edit Entry" form for "Cole Camplese's PSU Pilot Blog: Edit Entry: ETS Podcasting Studio". The form includes fields for "Title" (ETS Podcasting Studio) and "Category" (ETS). Below these is the "Entry Body" field, which contains the following text:

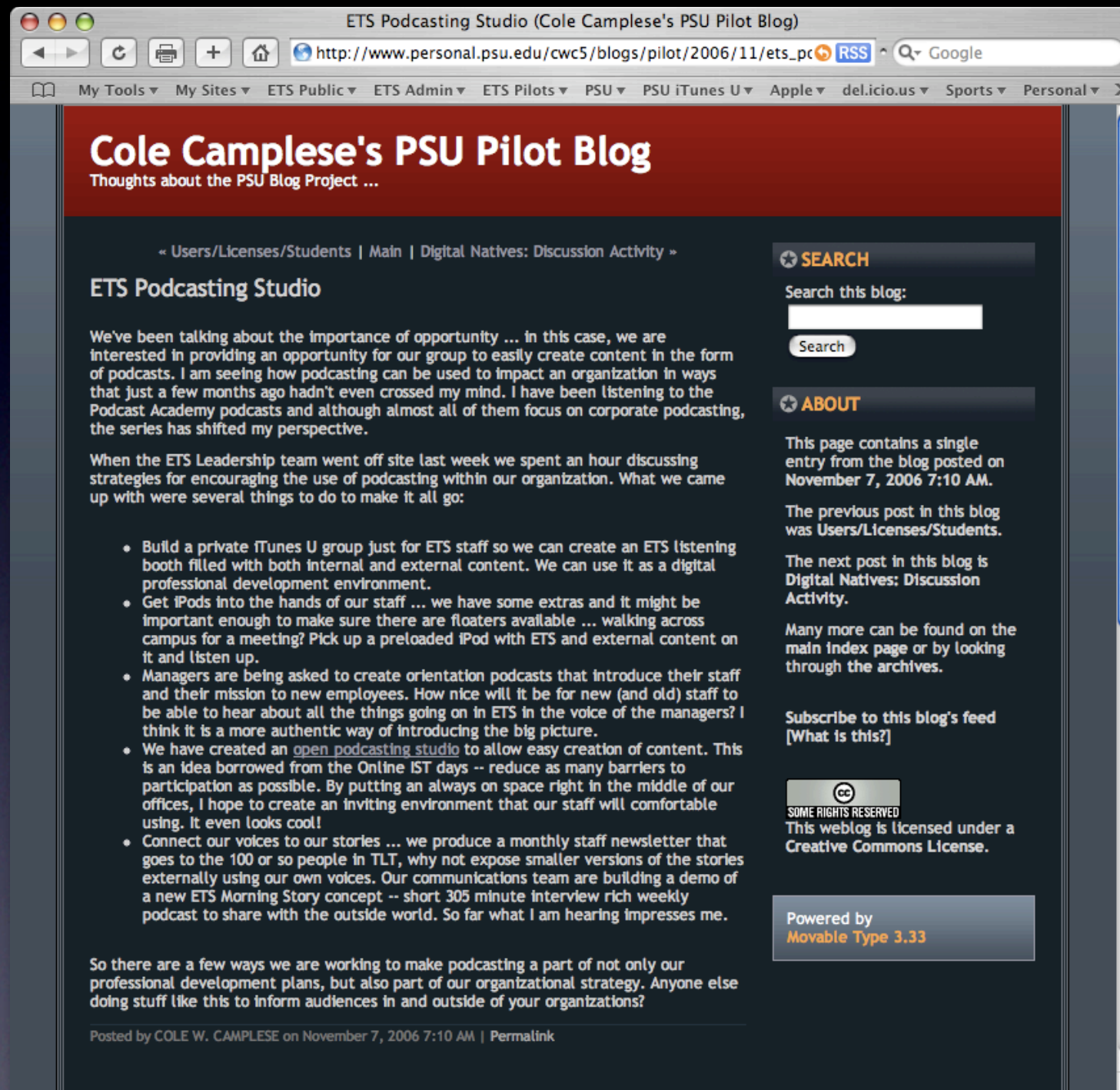
We've been talking about the importance of opportunity ... in this case, we are interested in providing an opportunity for our group to easily create content in the form of podcasts. I am seeing how podcasting can be used to impact an organization in ways that just a few months ago hadn't even crossed my mind. I have been listening to the Podcast Academy podcasts and although almost all of them focus on corporate podcasting, the series has shifted my perspective.

When the ETS Leadership team went off site last week we spent an hour discussing strategies for encouraging the use of podcasting within our organization. What we came up with were several things to do to make it all go:

- Build a private iTunes U group just for ETS staff so we can create an ETS listening booth filled with both internal and external content. We can use it as a digital professional development environment.
- Get iPods into the hands of our staff ... we have some extras and it might be important enough to make sure there are floaters available ... walking across campus for a meeting? Pick up a preloaded iPod with ETS and external content on it and listen up.
- Managers are being asked to create orientation podcasts that introduce their staff and their mission to new employees. How nice will it be for new (and old) staff

Below the entry body is a "Keywords" field.

Publish



NetNewsWire (406 unread)


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James Basore headlines

	Date
Voice enabled online presentations using Bubbleshare	11 Apr 2006
Unyte: A free skype enabled desktop sharing tool	07 Jan 2006
Skype + Kodak = Kodak Photo Voice	04 Jan 2006
Slides Now, a great OS X online presentation builder	29 Dec 2005
Last Day of the Fall Term	22 Dec 2005
First podcast in over a year	16 Dec 2005
The jump to using Flash Media Server 2	15 Dec 2005
Coming out of a coma that I labeled a project	10 Dec 2005
What it means to relax? & the year of share, tag, share	10 Dec 2005
Flock has landed? - First impression	21 Oct 2005

Voice enabled online presentations using Bubbleshare



I am always on the look out for easy to use apps that students can use to create and publish narrated presentations/slideshows to use in online courses. I recently come across a good one. It's called Bubbleshare and though it wasn't designed with this in mind, turns out to be a very powerful online slideshow (presentation) builder.

Currently online students have been developing narrated powerpoints using the built in narration feature that is part of PowerPoint. The problem with this is that the resulting file size is huge, and without students being able to compress and publish to the web themselves, the whole process becomes burdensome: Student A has to upload to the course and then download student B's, C's, D's etc., so that they can review and comment. Even with broadband it's a pain..

What CyberCampus has been doing to help alleviate this for students is to have them send their presentation to us using "Yousendit.com." We then use Impacato to publish the file to their course (it encodes it to a java player file). You can imagine how this will not scale, even at our sized University.

The nice thing about Bubbleshare is that it will allow students to do everything themselves. Bubbleshare allows a student to upload (in batch) images. This means that a student can export their PowerPoint and then upload them to Bubbleshare. After they are uploaded a student can add narration and captions, and then publish and share the presentation as a slideshow. What's also nice is that you can rearrange the order that the slides play by dragging the slide to a new position within the sequence (yes through the wonders of AJAX).

It's in beta (no surprise there) and, it's free (also no surprise), but it's definitely worth checking out especially if you have students in online courses that you want to be able to produce presentations.

About it being free: The hesitation I always have with free services is that I'm never too sure if I should build

http://www.radiojames.com/jblog/2006/04/11/voice-enabled-online-presentations-using-bubbleshare/ AK-Gray

http://www.radiojames.com/jblog/2006/04/11/voice-enabled-online-presentations-using-bubbleshare/ AK-Gray

Weblog-ed Ne...e Classroom (11)

Web 2.0 Explorer (10)

2 Cents Worth (12)

Teach42 (10)

Scott Wilson's Workblog (4)

The Passmore Gulag Fun Park (10)

Pachyblog (1)

Lanny on Learning Technology (5)

Joshua's Journals (7)

James Basore

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iterating toward openness (10)

incorporated su...cation and (10)

ide ant (1)

Full Circle Onli...raction Blog (20)

FLOSSE Posse (11)

Exactly 2 Cents Worth

EduPodder Weblog (1)

EDUCAUSE RSS | ...E Review Listings

EDUCAUSE Community Blogs (1)

edu.blogs.com (9)

@ e-Literate (2)

E-Learning Queen

del.icio.us/umejias/ant&idea

D'Arcy Norman Dot Net

Contentious

Connectivism Blog

CogDogBlog

Auricle

Another Day, Another Design.

Object Learning

Blogs do RSS

RSS

- This is a baseline technology with growing adoption on our campus (20%)
- Users choose what content to have delivered to them
- Provides users with access to updated content quickly and easily
- Can be used to distribute files

Reuse & Recycle Content

- New content mashups and opportunities:
 - Anything in a feed can be reused anywhere on the web
 - Goggle reader and public feeds
 - Feed2js

Blogs at Penn State

- Centrally hosted toolset based on MovableType
- Users can create as many blogs as they want
- Each blog is published into personal web space
- One click uploading and publishing of digital media

blogs@psu.edu

Collaboration

Loading "Main Page - Wikipedia, the free encyclopedia"

http://en.wikipedia.org/wiki/Main_Page

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1,096,498 articles in English

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Today's featured article

 **S. A. Andrée's Arctic balloon expedition of 1897** was an ill-fated effort to reach the **North Pole** in which all three members of the expedition perished. **S. A. Andrée**, the first Swedish balloonist, proposed a voyage by hydrogen balloon from **Svalbard** to either Russia or Canada, which was to pass, with luck, straight over the North Pole on the way. After Andrée lifted off from Svalbard with **Nils Strindberg** and **Knut Frænkel** in July 1897, the balloon lost hydrogen quickly and crashed on the **pack ice** after only two days. The explorers were unhurt but faced a grueling trek back south across the drifting icescape. Inadequately clothed, equipped, and prepared, and shocked by the difficulty of the terrain, they did not make it to safety. As the **Arctic** winter closed in on them in October, the group ended up exhausted on the deserted **Kvitøya** island in Svalbard and died there, not to be found until 33 years later. The main causes of the tragedy are commonly considered to be S. A. Andrée's unlimited optimism, faith in the power of technology, and disregard for the forces of nature. *(continued...)*

Recently featured: [Turkish literature](#) – [Marshall Plan](#) – [Buckingham Palace](#)


[Archive](#) – [By email](#) – [More featured articles...](#)

Did you know...

From Wikipedia's *newest articles*:

...that **microdistrict** was a primary structural element of the residential area construction used in the **Soviet Union**?

...that Saint **Thomas Becket** professed to owe a "debt of gratitude" to **Margaret of Navarre**, who was the **regent** of **Sicily** between 1166 and 1171?



In the news


- Cyclone Monica** approaches Darwin, Northern Territory in Australia with gusts at 350 km/h.
- Iraqi President Jalal Talabani** asks Shia politician **Jawad al-Maliki** to serve as **Prime Minister** and form a government, breaking months of political deadlock.
- King Gyanendra** of **Nepal** asks for prime ministerial nominations to be made in an attempt to end **unrest** in the country.
- The **Central Intelligence Agency** fires a high-ranking analyst, reportedly **Mary O. McCarthy**, for disclosing the existence of CIA-operated **black sites**.
- Prime Minister Silvio Berlusconi** of **Italy** refuses to concede defeat in the **2006 general election** to **Romano Prodi** and **L'Unione**.

[Wikinews](#) – [Recent deaths](#) – [More current events...](#)

On this day...

April 24: Genocide Remembrance Day in Armenia, Republic Day in **the Gambia**.

- 1800 - The **U.S. Library of Congress** was founded.
- 1916 - **Easter Rising**, a rebellion led by the **Irish Republican Brotherhood**, broke out in **Ireland**.



Collaborative Authoring

- Collaborative content creation
- Open and editable by the community
- Wikipedia is a perfect example of a community created resource with little governance
- Being used to enhance everything from project management, team writing assignments, and Intranet spaces

Wiki



WIKIPEDIA
The Free Encyclopedia

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United States Department of Labor

From Wikipedia, the free encyclopedia

The **United States Department of Labor** is a [Cabinet](#) department of the [United States government](#) responsible for occupational safety, wage and hour standards, unemployment insurance benefits, re-employment services, and some economic statistics. Many [U.S. states](#) also have such departments. The department is headed by the [United States Secretary of Labor](#).

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Dept. of Labor



Established:	March 4, 1913
Activated:	March 5, 1913
Secretary:	Elaine L. Chao
Deputy Secretary:	Steven J. Law
Budget:	\$59.7 billion (2004)
Employees:	17,347 (2004)

History

[\[edit\]](#)

In the words of the organic act, the Department's purpose is "to foster, promote and develop the welfare of working people, to improve their working conditions, and to enhance their opportunities for profitable employment."

The [U.S. Congress](#) first established a **Bureau of Labor** in 1884 under the [Department of the Interior](#). Later, the Bureau of Labor became an independent Department of Labor but lacked executive rank. It became a bureau again within the [Department of Commerce and Labor](#), which was established [February 14, 1903](#).

[President Lyndon Johnson](#) asked Congress to consider the idea of reuniting Commerce and Labor. He argued that the two departments had similar goals and that they would have more efficient channels of communication in a single department. However, Congress never acted on it.

[\[edit\]](#)

Operating units

- [Administrative Review Board](#) (ARB)
- [Benefits Review Board](#) (BRB)
- [Bureau of International Labor Affairs](#) (ILAB)
- [Bureau of Labor Statistics](#) (BLS)
- [Center for Faith-Based and Community Initiatives](#) (CFBCI)
- [Employees' Compensation Appeals Board](#) (ECAB)
- [Employment Standards Administration](#) (ESA)

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United States Department of Labor

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- Contents** [\[hide\]](#)
- 1 History
- 2 Operating units
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|+ <font size="+1">"Dept. of Labor"</font>
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|style="background:#efefef;" align="center" colspan="2"|[[Image:US-DeptOfLabor-Seal.png|Seal of the Department of Labor]]
|-
|'"Established:""|[[March 4]], [[1913]]
|-
|'"Activated:""|[[March 5]], [[1913]]
|-
|'"[[United States Secretary of Labor|Secretary]]:""|[[Elaine Chao|Elaine L. Chao]]
|-
|'"Deputy Secretary:""|[[Steven J. Law]]
|-
|'"Budget:""|$59.7 billion (2004)
|-
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|}
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== History ==

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Penn State Wiki

- Currently being tested and assessed by the Emerging Technologies group within ITS
- Can be used by Penn State faculty and staff
- <https://wiki.et-test.psu.edu/>

The Next Killer Education App?

Google Docs

CIC Community Proposal - Google Docs & Spreadsheets

http://docs.google.com/Doc?id=ajhh87jsx4mn_10dw4c29

Google Docs & Spreadsheets

colecamplese@gmail.com | Docs Home | Help | Sign out

CIC Community Proposal edited on February 1, 2007 6:51 PM by Chrismillet

Save Save & close Discard changes

File Edit Insert Revisions Edit HTML Preview Print Email Collaborate Publish

Summary

The CIC learning technologies community proposes to address several issues regarding how large universities (namely CIC members) handle the development of new educational technology initiatives. The impetus for this proposal came from the observation that many of the CIC institutions were running or were in the process of initiating new technology projects without taking advantage of other CIC institutions' prior thinking and experience with the same technology. In the spirit of inter-institutional cooperation, we suggest that a suite of collaboration tools along with process to guide their usage be implemented.

Maybe this really should be called a "CIC Intranet"... -Chrismillet 1/27/07 3:33 PM
I think that we are treading on thin political ice if we are perceived as "hijacking" the CIC LTI group. Might make more sense to brand this outside the CIC and then only invite the schools in we want. Thoughts? -Colecamplese 1/27/07 4:46 PM
Good idea. -Chrismillet 1/27/07 7:54 PM

Benefits of the Community

- Process of identifying and developing educational technologies are more informed
- Reduced duplication of work across CIC institutions
- Reduced time to launch new initiatives
- Coordination of joint technology explorations (ex. inter-institutional Hot Teams)
- Leads to more effective use of staff time

Elements of the Community

Thinking this could mostly happen within Drupal - see ANGEL comm hub as example. -Chrismillet 1/27/07 3:47 PM
Jason just updated the ANGEL Community Hub with a new theme and web access. I like the idea of asking people to get a FoPS account to participate. Would we do that? -Colecamplese 1/27/07 4:54 PM
type here -Chrismillet 1/27/07 8:13 PM

Wiki

Purpose
Collaborative document writing, continuous self-correction based on lessons-learned, community members can learn as projects evolves as opposed to waiting for periodic public announcements.

Potential Content

- tracking of past, current, and potential projects to identify points of collaboration
- technology exploration outcomes (white papers, samples, product reviews, lit reviews, etc.)
- support documentation (tutorials, how-to's, pedagogical background and uses, FAQ's)
- project assessment results
- boilerplate for new project proposals (suggestions on how you might initiate a project around a specific technology in your institution)

Discussion Board/Blog

Purpose
Reverse-chronological discussion, individual thoughts and updates on issues related to projects with comments, collaborative resolution of issues, working through concepts which might later filter into wiki.

Potential Content

- discussion on issues or challenges concerning common projects
- brainstorming which potentially culminates in initiation of joint projects
- call for participation and coordination of joint projects

Live Group Discussions

No one else is editing this document. [Add collaborators](#) [Check spelling](#)

Google Docs

- Collaborative, web-based version of Word, Excel, and soon to be PowerPoint
- Single most popular tool I have **ever** used with students
- They like it ... because they need it

Tapping the Power of the Community

<http://ets.tlt.psu.edu/communities>

Support Challenges

- With rapid dissemination comes new support challenges
- Hard envisioning new solutions ... let alone supporting them
- Faculty are embracing things at a new pace
- We need to speak more directly to our audiences

The Community Hub

- Last year we changed our support approach to integrate users into the process
- Each major initiative is supported by an online **Community Hub** space
- Every member of the Penn State community is free to access and create content



ANGEL Community Hub

<http://ets.tlt.psu.edu/angel>

Symposium for Teaching and Learning with Technology | The Penn State Symposium for Teaching and Learning with Technology

http://symposium.tlt.psu.edu/

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People Departments Penn State

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PENNSSTATE

Symposium for Teaching and Learning with Technology

Keynote Presentation Video Available

May 4, 2007 - 3:56pm — Allan Gyorke

I'm pleased to announce that the Keynote presentation is now available. In it, Lee Rainie from the [Pew Internet and American Life Project](#) discussed the data and analysis that his organization has been doing, specifically about [Digital Natives](#) and their use of social computing (blogs, wikis, podcasting, social networks) and other technologies like cell phones. The high school students of today are the college students of tomorrow, so let's be ready when they hit campus. Let's tap into the power of social computing as it exists for that matter.



[Allan Gyorke's blog](#) [Login or register to post comments](#) [Read more](#) [Digital Natives](#) [Keynote](#) [Lee Rainie](#) [Pew Internet and American Life Project](#)

Cool Video Explains RSS

May 3, 2007 - 10:03am — Allan Gyorke


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May 3, 2007 - 10:03am — Allan Gyorke

Cool Video Explains RSS

Search



About the Symposium

Welcome to the online hub for the Penn State Symposium for Teaching and Learning with Technology. This hub is a year-round companion to the annual Symposium event on April 14, 2007. Find out more:

[Symposium Overview](#)

Symposium Community Hub

<http://sympsoium.tlt.psu.edu/>

Adobe Connect Community

http://meeting.psu.edu/

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People Departments Penn State

Quick Start Guide Creating/Editing Meetings Using Adobe Connect Hosting Meetings Help/FAQ Forums

PENNSTATE

Adobe Connect Community

Community Home

Welcome to the Adobe Connect Community hosted by Penn State! Users from around the world are welcome to [log in](#) and contribute to the community. If you're not from Penn State, simply create a Friends of Penn State account (<https://fps.psu.edu/>) to log in.

How to Use This Site

[Quick Start Guide](#) [Creating/Editing Meetings](#)

You can navigate by using the links in white at the top of the page.

About Adobe Connect (formerly Breeze Meeting)

The full name of Adobe Connect is Adobe Acrobat Connect Professional, formerly Macromedia Breeze Meeting. To learn about Adobe Connect and get started joining a meeting, see the [Quick Start Guide](#). To get started creating a meeting, see [Creating/Editing Meetings](#). For more information about our community, see [About Our Community](#) under [Help/FAQ](#).

Driver updates this morning

Fri, 05/11/2007 - 8:01am — aml

The Breeze servers were down for a couple minutes this morning because the RAID controllers in the servers were getting their firmware and drivers updated.

[Login or register](#) to post comments

[Known Issues and Technical Information](#)

WebAccess

[Login/Register](#)

Not from Penn State?

[Sign up for a Friends of Penn State Account](#) and use the WebAccess login above to access this site.

Events Calendar

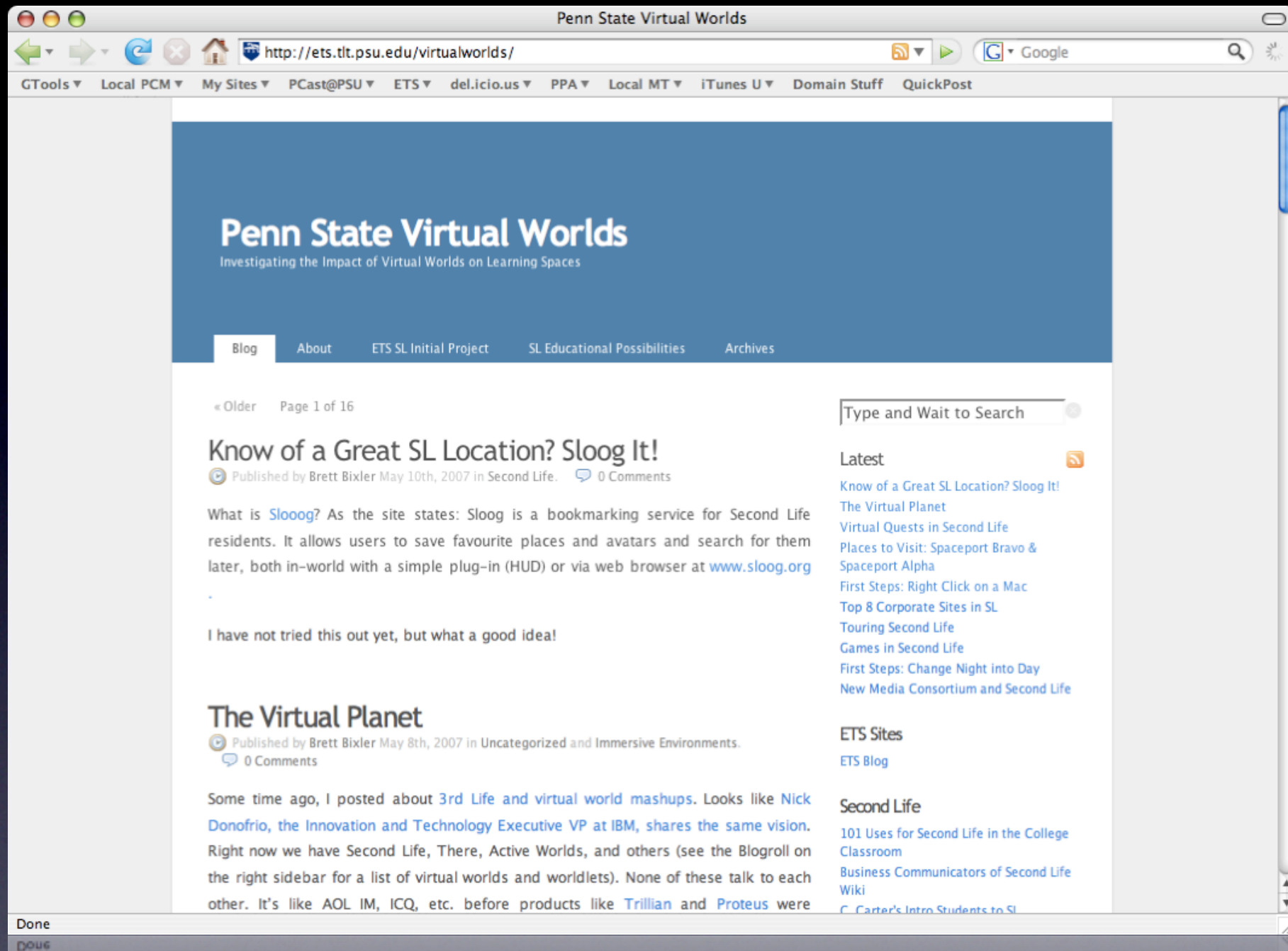
«May 2007»

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	
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27	28	29	30	31		

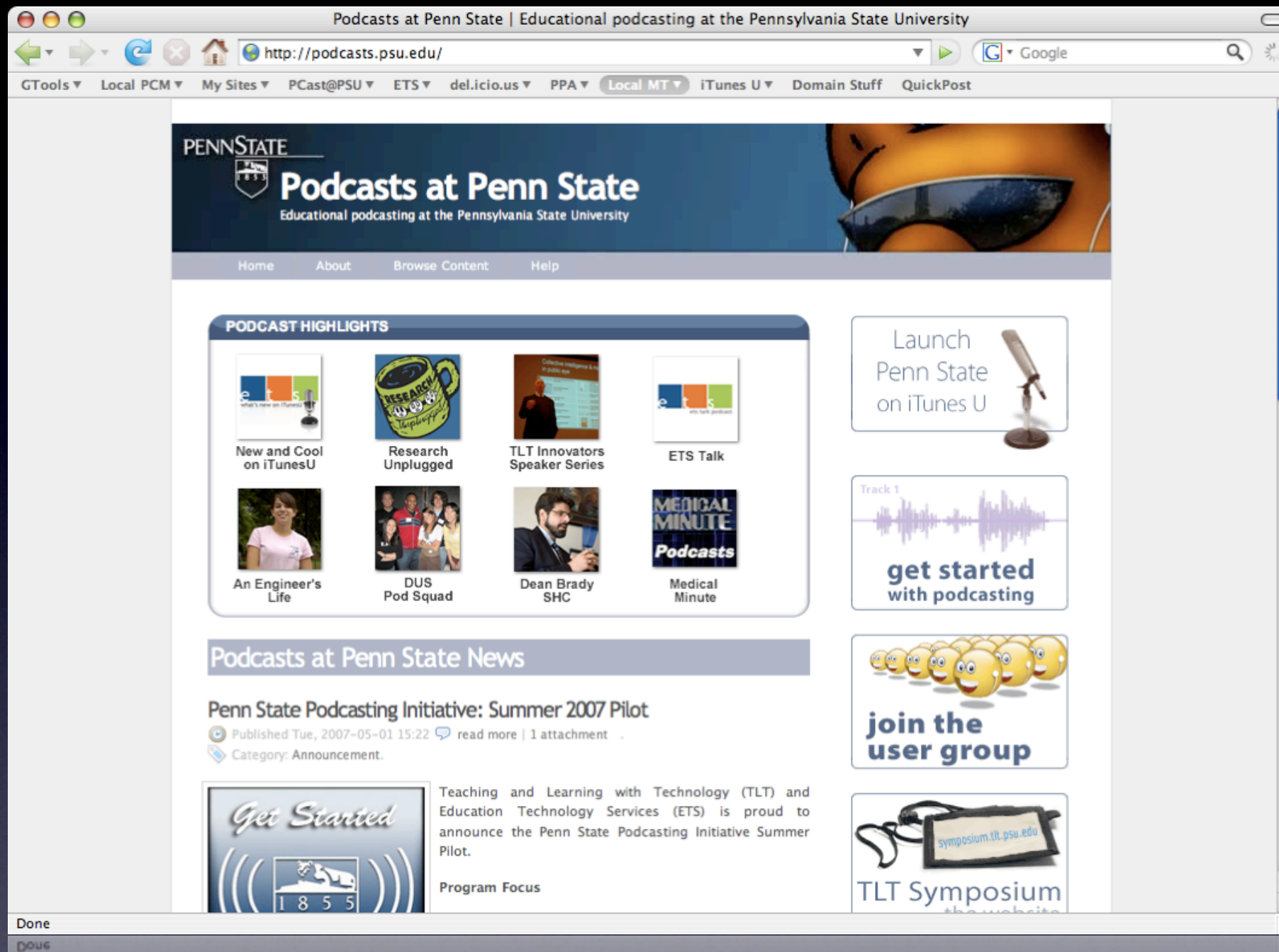
Active forum topics

Connect Community Hub

<http://meeting.psu.edu>

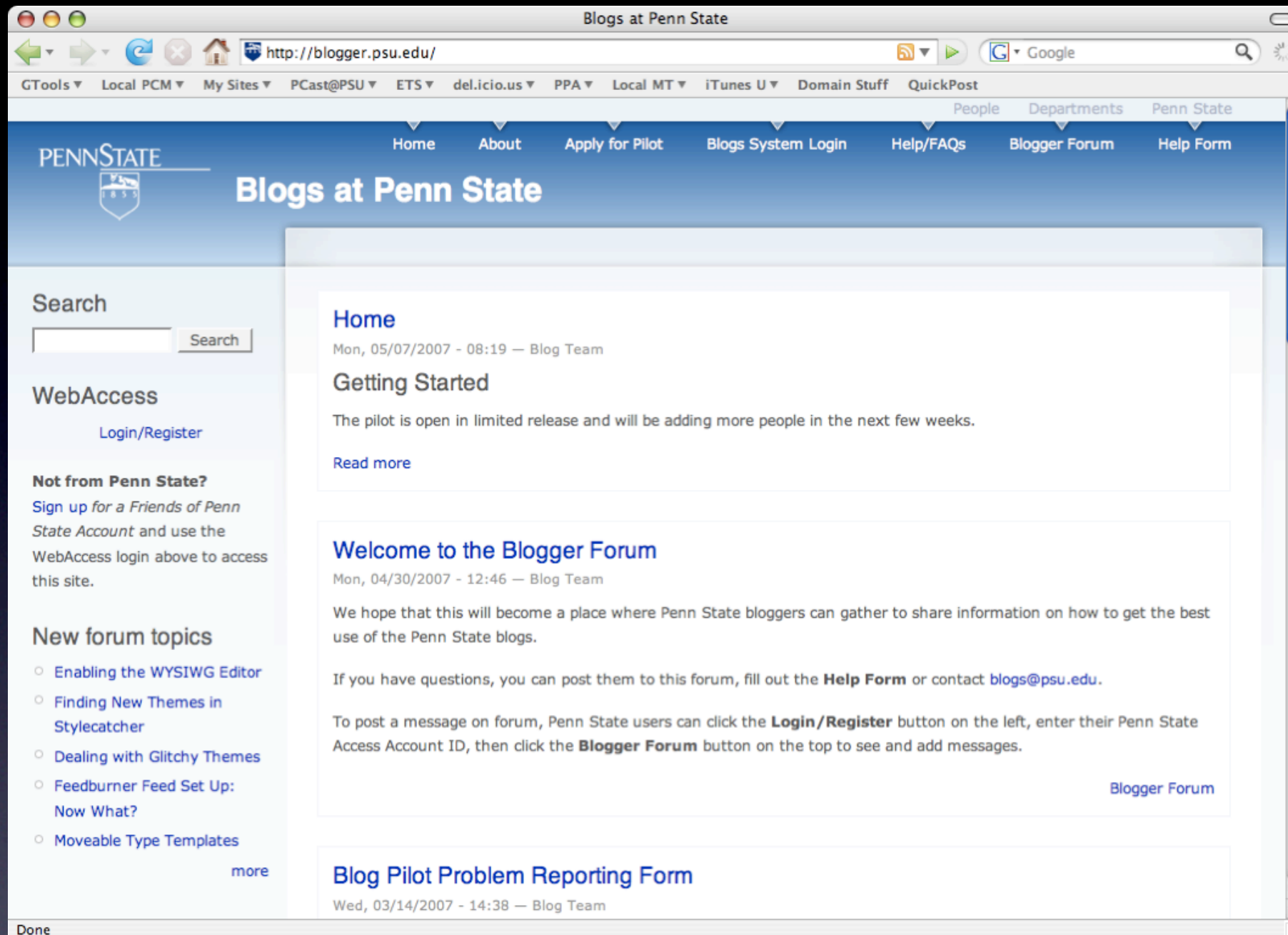


Virtual Worlds Community Hub
<http://ets.tlt.psu.edu/virtualworlds>

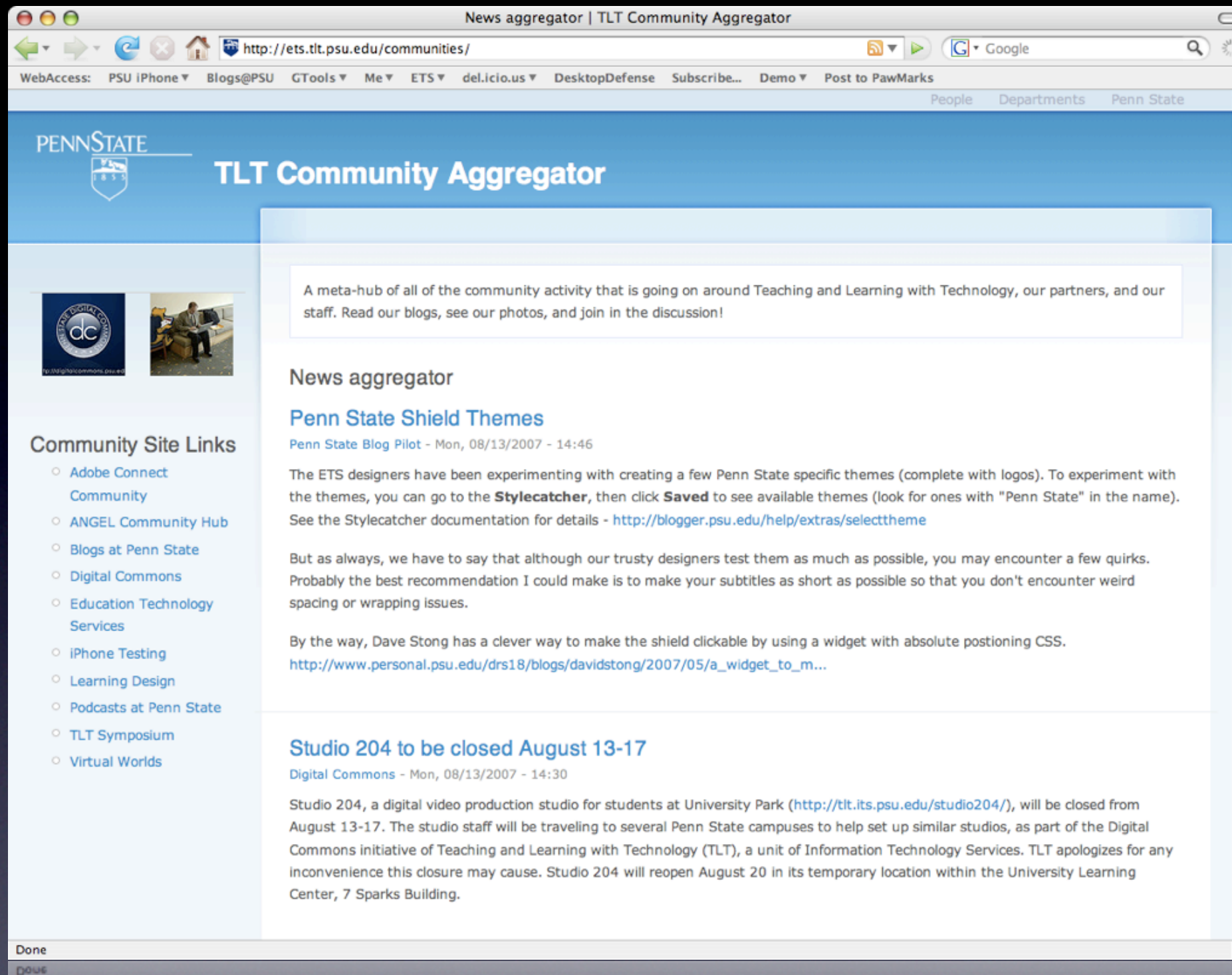


Podcasting Community Hub

<http://podcasts.psu.edu>



Bloggging Community Hub
<http://blogger.psu.edu>



Meta Community Hub
<http://ets.tlt.psu.edu/communities>

ETS Talk | Podcasts at Penn State

http://podcasts.psu.edu/etstalk

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Podcasts at Penn State
Educational podcasting at the Pennsylvania State University

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ETS Talk

Submitted by colecamplese on Tue, 2006-08-22 15:49.



ETS Talk Podcast

Author: Cole W. Camplese

The ETS Talk Podcast series will bring you insight from in and around Education Technology Services at Penn State. The show will focus on interesting uses of technology as they relate to education and scholarship.

We are proud to announce you can now call in and leave audio messages at 814-806-1855. Also, send us comments to etstalk@psu.edu

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External Links:

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URL of this page: <http://podcasts.psu.edu/taxonomy/term/7>

ETS Talk 24: Fresh Squeezed Content

Launch Penn State on iTunes U

Track 1

get started with podcasting

join the user group

TLT Symposium

ETS Talk Podcast

<http://podcasts.psu.edu/etstalk>

This Time Last Year

- We didn't have:
 - Podcasting Platform
 - Blogging Platform
 - Wiki Platform
 - Community-based support spaces

This Time Last Year

- We didn't have:
 - Podcasting Platform
 - Blogging Platform
 - Wiki Platform
 - Community-based support spaces



We Do Now!



Discussion?

cole@psu.edu